



Create a Hofius Intermediate memory book ad for your 8th grader!

There is no better way to applaud your student's achievements than a tribute in his or her memory book. Celebrate with words of congratulation, praise & encouragement. Create, finalize and pay for your ad online at balfour.com

Ad space is **VERY LIMITED** and will be filled on a first-come basis. Ads may only be purchased for 8th grade students with a limit of one ad per student.

Ad Pricing:

1/8 page \$25

1/4 page \$50

It's easy to create & purchase online:

1. Visit balfour.com & type in your school name.
2. Click at the top right to create and account (name, email & password)
3. Once you are logged in, click on your school name at the top left.
4. Select the **Yearbook icon** & on the next screen **Yearbook Ads** from the list on the left.
5. Choose your desired ad size.
6. Enter student's first & last name, click **Create New Ad**.
7. Choose template
8. Upload photos, add text & design ad.
9. Click **Add to Cart** & check out — **Ad will automatically be delivered to memory book staff.**

*The PTO reserves the right to edit ads based on school policy and memory book guidelines.